TIIC & E-CELL ABV-IIITM
PRESENT

VICHAR HAAT

THE BUSINESS PLAN
COMPETITION

"Let the ideas fly off the page
It's time for them to land on a big stage"

Director's Message

Prof. Rajendra Sahu

Atal Bihari Vajpayee-Indian Institute of Information Technology and Management (ABV-IIITM), Gwalior is an institute committed to taking academics to unprecedented levels of brilliance and efficiency. In this generation of excellence and specialization we aim at achieving an education standard that is comparable to the best globally. Academics at our institute are focused on advancement of knowledge and systematic understanding of course materials as well as their application in real-life. We have expanded tremendously beyond academics by inculcating a healthy environment of entrepreneurship through the two organizations of our institute - TIIC & E-Cell. We believe that the entrepreneurial potential of the young minds of our country is unprecedented and untapped and hence as a small but a defining step towards unearthing this hidden potential we have taken up an initiative to provide a center stage for all the budding entrepreneurs to showcase their innovation and make a defining impact on the society through it's incubation.

Coordinator's Message

Dr. Manoj Dash

The concept of entrepreneurship has always been in our veins since centuries. While some call it as a business or a startup or even a jugaad! what we all have always failed to decipher is the fact that the potential of our dreams, our thoughts, our ideas has always been immensely powerful. Contrary to popular belief, the only thing that distinguished the successful entrepreneurs from the unsuccessful ones has never been their ideas, it has been their endeavour in fighting against the ever-competitive world in establishing a small name for themselves and their dreams, their ideas. We, at ABV-IIITM Gwalior have always believed that every idea can be polished into a disruptive business if it is provided with an opportunity and valuable guidance. 'Vichar Haat', just as the name suggests is our very own effort to provide our society, our nation with startups and businesses that can revolutionalize and disrupt the existing models and pave way for incredibly unprecedented innovation and modernization which will ultimately benefit the society in innumerable ways!! With this, I along with TIIC & E-Cell ABV-IIITM Gwalior welcome you all to our Business-plan competition and urge you all to take a defining step today towards converting your ideas to startups through our event!

About TIIC

" Your idea is of no value if it starved itself to death in the depths of your mind....feed him .."

- Technology Innovation and Incubation Center (TIIC) is an industrial interface organization. It was established at ABV-IIITM, Gwalior as a Registered Society in 2010. The mission of TIIC is to be an effective Interface with the Industry to foster, promote, and sustain the commercialization of Science and Technology in the Institute for mutual benefits.

- The role of TIIC can be seen in fostering technology development, technical consultancy, collaborative R&D, professional HR development programs, industry-site visits, event participation, corporate membership, etc.

- We are here to give you a jump start on your journey

About E-Cell

"Don't Follow paths, Leave your Trail....."

- Entrepreneurship Cell has been established with the intent to develop ecosystem across ABV-IIITM with primary objectives such as to develop Entrepreneurial drive ,to train them in the skills they need to set up a business and manage its growth,and to develop the Entrepreneurial approach to identify and capitalize opportunities.

- E-Cell has strongly believed that entrepreneurship is one of the qualities to be nurtured. To fulfill this vision, we have conceptualized & successfully implemented various initiatives to help students, young entrepreneurs & professionals in their entrepreneurial journey.

About
Vichar Haat

TIIC & E-Cell ABV-IIITM Gwalior introduce to you, Vichaar Haat, the flagship Business-Plan competition of ABV-IIITM Gwalior in association with the Ministry of Electronics & Information Technology, Government of India. This competition will serve as one of the finest platforms for all the budding entrepreneurs to showcase & get their ideas validated by some of the best & experienced industry experts.

The competition will be held in two rounds

Round 1

In this round, you have to submit your Business plan in the format as specified in the Format PPT. A panel will screen submitted Business plans and choose the finest ones for the second round.

Round 2

In this round, you will have to pitch your Business plan in front of a jury through video conferencing mode. You will be allotted a fixed time for pitching your idea.

The winners of **Round 2** will receive cash prizes and the best ideas as deemed by the jury will also receive Incubation opportunity from TIIC, ABV-IIITM Gwalior

TIMELINE
FOR THE VICHAR HAAT EVENT

registrations for the First round of Business plan event open from
25th March 2021

1

“Furnish your idea with whatever you get. The clock is ticking and the stage is set."Innovate, Create & Jot down your Business Plan!
25th March-14th April 2021

2

registrations for the First round of Business plan event end on
15th April 2021

3

shortlisted candidates will be informed by
20th April 2021

4

Pitching round (Second round) will be live on
25th April 2021

5

The final results of the business plan event will be announced on
28th April 2021

6

PRIZES

The top 5 winners will be awarded Cash Prizes worth ₹50k and the best ideas will also be awarded Incubation opportunity worth ₹7.5 Lakhs!!!

Our Incubation facilities include -

- **Legal Formalities** - An experienced legal team to assist in every type of legal paperwork for startups
- **Access to facilities** - well equipped Workspace facilities within the campus for all the startups wishing to get incubated
- **Mentor Allotment** - An extensive and helpful guidance from the best of the industry experts for startups to prosper in difficult times

Meet the Jury

Dr. S B Dash:

Professor of Marketing Management area and Chairperson, Centre for Marketing in Emerging Economies at IIM Lucknow, PhD from VGSoM IIT Kharagpur.

Dr. Soumen Majumdar:

Vice President- Corporate HR and Business Excellence with a Spanish Multinational Group – Mahindra CIE Automotive Ltd.

Dr. Nikhil Agrawal:

CEO of FIRST @ IIT-Kanpur and former CEO at Innovation Society, Government of Andhra Pradesh.

Dr. Rajendra Sahu:

Director of ABV-IIITM Gwalior, Completed PhD from IIT Kharagpur

Dr. Vishal Vyas:

Assistant Professor of Financial Risk Management at ABV-IIITM Gwalior, Completed PhD from Vikram University, Ujjain

Dr. Anil Kumar:

Senior Lecturer (Associate Professor) of Operations, Supply Chain and Business Analytics at London Metropolitan University

GENERAL RULES

- No registrations for the competition will be accepted after the given deadline.

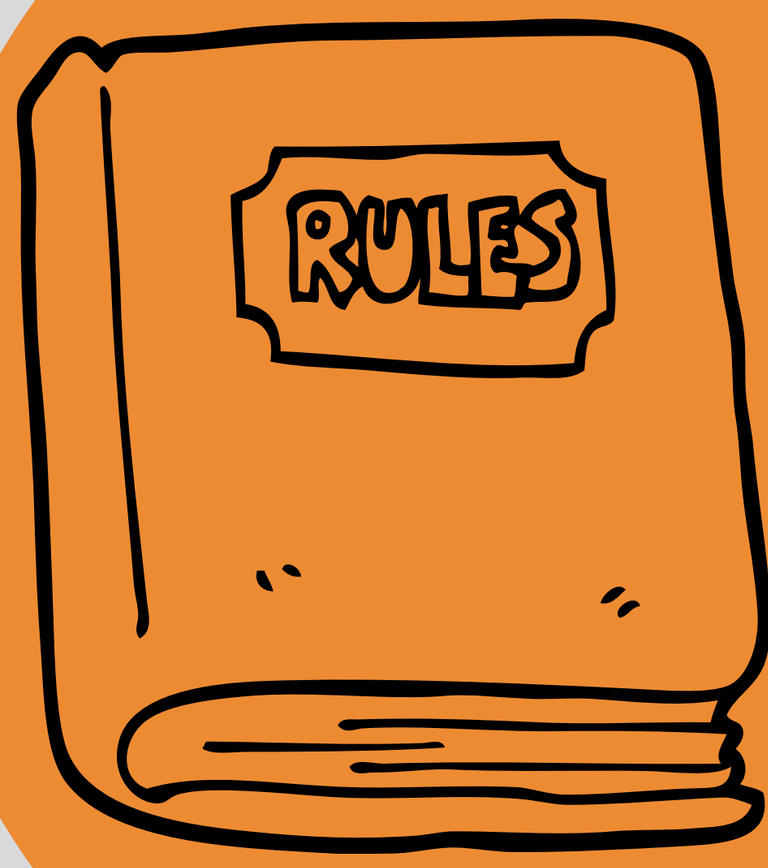
- Any form of pirating, stealing, copying an idea by the participating team or the individual may lead to direct disqualification.

- The decision of the jury for the competition will be final and undisputable.

- The participation can be in the form of a team or as an individual.

- There is no such specified domain in which the Business plans are expected.

- Ideal submission must be in specified format only



- Winners of Round 1 need to be present for their online video conference pitching at their respective slots. **No second opportunities will be entertained in case of delays by participants.**

Registration Details

"Register your idea before it becomes an imitation"

Register here: http://bit.ly/VicharHaat

Tap to Register

Registration deadline:

15th April

For more details contact:

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Tap to visit

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