

Technology Innovation and Incubation Center

Atal Bihari Vajpayee- Indian Institute of Information Technology & Management Gwalior
(An Autonomous Institute of Government of India)
Morena Link Road, Gwalior-474015

TIIC LOGO DESIGN CONTEST

TIIC, ABV-IIITM, Gwalior, MP is organizing the logo contest to design the logo for Technology Innovation and Incubation Centre (TIIC), ABV-IIITM, Gwalior.

THEME FOR LOGO:

The logo should designate the vision/mission of the TIIC, ABV-IIITM, Gwalior i.e. innovation, technology development, entrepreneurship development. For details the vision/mission of the TIIC, you may go through the following link: <http://www.iiitm.ac.in/index.php/en/quick-link/technology-innovation-and-incubation-center-tiic>

The Logo can be in full name format “Technology Innovation and Incubation Centre, ABV-IIITM, Gwalior” or abbreviated format “TIIC, ABV-IIITM, Gwalior”.

TERMS AND CONDITIONS:

1. The Contest is open to all students/faculty/staff of ABV-IIITM, Gwalior.
2. All entries must be submitted through tiic@iiitm.ac.in email with full address.
3. The winning logo would be the intellectual property of TIIC and the winner cannot exercise any right over it, after selection.
4. Multiple submissions of the logo by the same participant would not be accepted.
5. The logo design must be original. Plagiarism of any nature would not be allowed.

TECHNICAL SPECIFICATIONS:

1. Participants should upload the Full HD Logo in PNG / JPEG format only.
2. The winner of the competition shall be required to submit the design in an open file format (CDR/PSD etc.).
3. The Logo should be in high resolution with minimum 300 DPI.

EVALUATION CRITERIA:

Entries would be judged based on elements of creativity, originality, composition, simplicity, artistic merit and visual impact.

PRIZE FOR WINNER:

Winner will receive **Rs. 2000/-** a cash prize and a certificate.

Last date for submission is August 05, 2020

Dr. Prasenjit Chanak
Faculty Coordinator, TIIC
ABV-IIITM, Gwalior